



# Contract Company Booth

**Swiss FM Day 2026**

17.09.2026

Papiersaal & Folium, Zurich

After the successful premiere of the Swiss FM Day on 18 September 2025 at the breathtaking Millennium in Crissier Lausanne, the event is now moving to the industrially rustic and listed Papiersaal, Sihlcity, in the heart of Zurich. The contrast could not be greater, but this is exactly what defines our new Swiss FM Day event series. No edition will be like the previous one – constantly evolving, trying out new things – that is what IFMA Switzerland stands for. This is why we created the annual Swiss FM Day event series.



## **Papiersaal & Folium in the Old Sihl Paper Factory Zurich**

- Papiersaal: Second Floor in red, booths and food & beverages
- Folium: First floor in blue, conference hall and breakout sessions

# INTRODUCTION

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**"The Human-Centric Workplace" integrates the strategic guidelines: people, technology, and sustainability in harmony – with a focus on identity, inclusion, and innovative work environments.**

Immerse yourself in pioneering concepts centered on the human-focused workplace and discover how forward-looking technologies and sustainable thinking go hand in hand. Inspiring case studies showcase how work environments can be designed to foster creativity, health, and a sense of belonging. Become part of IFMA Switzerland, where diversity and innovation are at the core, and collective solutions for the workplaces of tomorrow are developed.

In addition to knowledge sharing, the second edition of Swiss FM Day places a particular emphasis on interactivity, collaboration, and experience-driven formats – perfectly aligned with the strategic goal of positioning FM as a central discipline for future viability and transformation.

**Live Polls & Q&A Tools:** During the presentations and panel discussions, participants can ask questions or vote live using their smartphones. This encourages engagement and enables speakers to address the needs of the audience directly.

## Contract Content

All booths (approx. 2x2m) are located at Papiersaal (second floor).

## Platin-Specials

- Titel placement: SFMD2026 – presented by Contract Partner
- Booth allocation: Free choice of Location
- Company Video: Shown during the day at the entrance screen
- LinkedIn post „Get to know company“
- Integrated company link-logo on website (partner & registration)

## Booth Packages

<b>Benefit</b>	<b>PLATIN</b>	<b>GOLD</b>	<b>SILVER</b>
Title placement	Presented by:	-	-
Booth allocation	Free choice	assigned	assigned
Company video	Entrance screen	-	-
LinkedIn post	Get to know company	-	-
Website presence	Partners & registration	Partners	Partners
Logo on mobile partition	XL	L	M
Logo on E-Poster	XL	L	M
Logo in after movie	XL	L	M
Minimum no. mentioned in LinkedIn posts	3 prior, 1 during & 3 after the event	2 prior, 1 during & 2 after the event	1 prior, 1 during & 1 after the event
Price	CHF 9'500	CHF 6'500	CHF 3'500

### Payment Company booth

- If the company intends to pay with the Full Payment scheme, the payment must be fulfilled at a maximum of 30 days after signing the contract.

# SIGNATURE

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<b>Company, Organisation</b>	<b>IFMA Schweiz</b>
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First & last name:	Michael Bürki
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Role:	Co-president
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Place & date:	Aarau,
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Signature:	
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<b>Company, Organisation</b>	
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First & last name:	
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Role:	
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Place & date:	
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Signature:	
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